

MSc in Sustainability and Management

This PGT programme covers a large number of sustainability issues relating to corporate social responsibility whilst exploring the challenges of ensuring sustainability in managing firms. Students also learn to manage relationships with communities, society and the natural environment.

The programme offers a wide range of compulsory units relating to the 3 pillars of sustainability;

Business ethics

- This course provides students with the knowledge and tools necessary for making good, ethical decisions, and to identify the impacts of the frame they choose.
- The unit explores the main philosophical approaches underpinning business ethics frames. Topics will form the spectrum from traditional approaches such as utilitarianism or duties based approaches such as the categorical imperative, to the alternative approaches such as feminist ethics or deep ecology.
- Contemporary issues and cases will be used to tie the theoretical and practical elements together for improved coherence and uptake by students. It will critically investigate the decisions of managers, the ethical frame used and the outcomes of the decisions, using examples of both ethical and unethical decision making to highlight the impact on outcomes for business and wider society.

Environmental Management

- The first part of the unit explores contemporary environmental issues at the international/global systems level. Topics covered will include climate change, peak oil, biodiversity, and sustainability. In this part of the unit, the emphasis will be on investigating the scientific, political, economic, historical, and social relevance of these issues, including an analysis of policy responses to them.
- The second part of the unit explores different aspects of the context in which organizations seek to manage environmental issues and includes investigation of rationales for particular types of responses to the environment, regulation and compliance, individual behaviour, technology and innovation as possible solutions for key environmental impacts.
- The final part looks specifically at organisational responses to environmental issues. It critically investigates managerial processes and practices, such as environmental management systems and the tools that support these systems within organizations.

Principles of Corporate Social Responsibility (CSR)

- The unit will draw upon theory and evidence to construct a rigorous understanding of the strategic implications of CSR. It will employ informative cases to develop a practical appreciation of opportunities for, and limitations of, emerging CSR- orientated strategies. Such strategies will speak to implications for numerous stakeholder groups (employees, communities, etc.) and numerous types of issue (community-oriented, employee-related, environmental, etc.), and may encompass social enterprise, cooperatives, and green business.

Strategies for sustainability

- This unit focuses on how organisations 'do' sustainability. It provides answers to why and how sustainability is practiced in particular ways within different types of organisations, and provides students with access to individuals who are experienced in implementing sustainability initiatives within their organisations. The unit engages with many topics which typically include an investigation of different strategies for engaging in sustainability, understanding the practice of stakeholder management, and leadership for sustainability.